## FOR SAMPLE PURPOSES ONLY

A subscriber recently told me that, after seeing my clear enthusiasm for books, she read her first book in 30 years. And she loved it.

thirty

It really brought a tear to my eye. I know how much reading will change her life...
. (period, no ellipsis)

Many of us would love to read more. Its something we all know is good for us, and when we actually get time to do it, we really enjoy it. However, the majority of us just can't seem to make this a regular habit.

Why? Countless reasons. We live in a busy world. With the internet, there is a staggering amount of entertainment available to us. Or, let's face it, we simply don't prioritise it. correct spelling for British English - prioritize for US English

Single 'correct for British English It's I've made it a mission to stop saying I don't have time' to anything. Its just not true in most cases. Instead, I admit, to myself and others, that if I'm not doing something, its it's because I don't regard it as important enough.

Reading, like any habit that takes more effort than steaming Netflix, will only stick if you have disciple. This disciple is easier if you unpick your motivation. Why do you really unpack?

Take a moment to think about this, and perhaps scribble it down somewhere. If you're still convinced this is something you want in your life<sub>x</sub> I've shared my top tips below which have resulted in me reading a minimum of 30 books a year.

thirty

per or every?

Find vour format Consider capitals for subheading, i.e. Find Your Format

Gone are the days that we only had physical books to read. Now<sub>x</sub> you can consume books digitally, storing entire libraries on your kindle, and being to able to access it on the go. Audiobooks are another fantastic option that are getting more and more popular.

These range of formats mean you can better fit reading around your personal preference and lifestyle. I'm a bit of a traditionalist at heart and love having a physical book to read. For me, there is nothing better than that ink stained scent and cosy rustle of paper.

For you, this may be very different. Switching between these formats will likely give you the greatest flexibility. Experiment to find what works best.